

**Strategic Planning and Management
in Transit Agencies
TCRP Synthesis #59
March 16, 2006, 2-3:30 pm Eastern Time**



NTI, in cooperation with TRB and APTA, is pleased to announce a series of innovative T-Classes that address current topics and trends which are related to a specific TCRP report.

The T-Class lasts 90 minutes and is delivered in a telephone conference format. It is much like a radio broadcast, in that the participants can listen in but cannot be heard. Expert panelists discuss the topics during the first 60 minutes of the teleconference; the last 30 minutes are dedicated to open phones for questions from the audience.

TCRP Synthesis 59

This discussion provides information for transit and transportation professionals who seek to address planning and management issues.

It will offer insight into current practices of strategic planning and management determined by a review of relevant literature combined with two agency surveys—one, to determine the prevalence of the practice and the second, to examine the specific details

of practice. The study reports that some form of strategic planning and management has been found to provide real value at a majority of responding agencies and it identifies a number of the benefits.

Discussion Topics Include:

- Background, Technical Approach, and Organization of the Report
- Literature Review
- Surveys - Methodology and Results
- Case Studies Overview

Who Should Participate?

This discussion will be of interest to internal management decision makers—general managers and agency board members. It might offer external stakeholders such as local governments and businesses, increased awareness in helping define a transit agency's role and responsibilities to the community.

Fee: FREE, but you must register to participate.

Panelists

Judson J. Lawrie
Institute for Transportation Research
and Education
North Carolina State University

TCRP Reports

TCRP reports are disseminated through APTA. To order a **FREE TCRP Report Synthesis #59**, visit the TCRP web site at www.tcrponline.org. If you have trouble accessing the site, contact Peggy Wilson (APTA) at 202/496-4861.

Registration Information

For questions regarding NTI courses or T-Class registration, email NTI at: contactus@nti.rutgers.edu.

To Participate

Fill out the registration form and fax it to NTI at 732.932.1707.

Note:

The toll-free dial-in number will be emailed to you **two days** prior to the class.

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Please enter the requested information for the lead participant from your company and fax this form to: NTI at 732/932-1707		
Name _____		
Position/Title _____		
Company Name _____		#participants from company
Address _____		
City _____	St. _____	Zip _____
Phone _____	Fax _____	
Email — this is important for receiving confirmation. Please print clearly.		

**NTI
T-
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